

THE UK WEDDING EVENT

YORKSHIRE'S
PREMIER WEDDING
SHOW ORGANISER

SPONSORSHIP
PACKAGES





ABOUT THE UK WEDDING EVENT

10 years trading at the forefront of Yorkshire's wedding industry with expansion plans for shows elsewhere too!

- Crowned Yorkshire's leading wedding fayre organiser by **The English Wedding Awards** for four consecutive years also winners of the overall prize for the North of England with **The Wedding Guide UK**.
- Our flagship **York Racecourse** show is regarded as Yorkshire's best wedding event attracting over **1500** visitors.
- The event is staged twice a year in **March** and **October** featuring in excess of **100 exhibitors** and pulling in **800 brides**.
- We also organise a large scale show at **Leeds United's Centenary Pavilion** attracting similar numbers.
- Additionally, we host slightly smaller, yet substantial shows at **Ripon Cathedral, Headingley Stadium, OEC & Hillsborough Stadium** in **Sheffield**.
- In total, **The UK Wedding Event** organises around **28 wedding fayres a year**, including our elite collection range, which features more intimate events in partnership with hotels and castles.

MEDIA EXPOSURE

Radio, Social Media, Website and Roadside Banner Advertising

We invest heavily to ensure **The UK Wedding Event** delivers for exhibitors and engaged couples attending our shows.

- Every show is **substantially marketed** to reach not just the **biggest possible audience** but also the most relevant.
- Approximately **£4,000** is spent on **Facebook** and **Google ads** for each large-scale event, while around **£1,000** is invested in promoting the more intimate wedding fayres.
- Additional funds are allocated to marketing through **radio**, **magazines**, and **roadside banners** and **flyers**.
- We also have contra deals in place with a number of leading wedding magazines to carry adverts about our events. Titles include **Belle Bridal**, **Your Yorkshire Wedding Magazine** and **The Wedding Guide UK**.



IN PARTNERSHIP WITH YOUR BUSINESS!



The UK Wedding Event has worked alongside some amazing companies as show partners in a variety of ways from stage sponsorship to tote bag advertising.

TOGETHER, LET'S ELEVATE YOUR BRAND TO NEW HEIGHTS!

THE STAGE IS SET FOR YOU

BIG SHOW SPONSORSHIP OPPORTUNITIES

- A maximum of two brands to be the exclusive stage/catwalk show partners

£850+VAT for one show

Offer includes:

- Stage Sponsorship boards (as pictured)
- Artwork printed and stored for you
- Partner listing on show handout & website floor plan
- Remain as sponsor for two big shows only an extra £400+VAT
- Remain as sponsor for three big shows only an extra £650+VAT

EXCLUSIVITY OPTION FOR £1300 + VAT: -

Be the only **GUARANTEED** company on the both sides (as shown in the picture)

You will be printed on both sides anyway if another sponsor doesn't come forward



LOVE IN THE BAG

BAG SPONSORSHIP

An alternative way to get your brand circulated is to have your company name splashed across our Tote bags alongside The UK Wedding Event (as pictured).

We have a number of options available.



- £310+VAT for 200 bags (non-exclusive show option).
- £500+VAT for 500 bags (exclusive show option).

These prices are based on one colour prints. An additional £100+VAT charge applies for two colours.



THE SPONSOR WALL

Add your brand to the sponsor wall or exclusively own the whole space as the only advertiser. This will be printed direct to foamex and displayed near the stage area at some of our big events.



ONLINE PRESENCE



A link with your logo is created on our website for all of our partners whether you are a stage sponsor, prize partner or a Tote Bag advertiser for no additional charge.

It is possible to be listed on The UK Wedding Event platform in a more minor capacity. Please get in touch to discuss options/proposals.

SEEING IS BELIEVING!



[CLICK HERE TO VIEW VIDEO](#)

THANK YOU!

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REMAINING 2024 DATES

DELTA HOTELS BY YORK MARRIOTT | SUNDAY 1ST SEPTEMBER
PRINCIPAL YORK | SUNDAY 15TH SEPTEMBER
THE BIG LEEDS WEDDING SHOW @ ELLAND ROAD | SUNDAY 22ND SEPTEMBER
ALLERTON CASTLE | SUNDAY 29TH SEPTEMBER
OULTON HALL | SUNDAY 6TH OCTOBER
THE BIG YORK RACECOURSE WEDDING SHOW | SUNDAY 20TH OCTOBER
THE BRIDGE HOTEL & SPA | WETHERBY | SUNDAY 27TH OCTOBER
MERCURE BRADFORD BANKFIELD HOTEL | SUNDAY 10TH NOVEMBER
HOTEL DU VIN YORK | SUNDAY 17TH NOVEMBER
THE PARSONAGE HOTEL & SPA YORK | SUNDAY 1ST DECEMBER
THE GRAND YORK | SUNDAY 8TH DECEMBER

2025 DATES

HORNINGTON MANOR | SUNDAY 2ND FEBRUARY
THE BIG WEDDING SHOW @ OEC SHEFFIELD | SUNDAY 23RD FEBRUARY
THE OLD SWAN | HARROGATE | SUNDAY 16TH FEBRUARY
THE BIG YORK RACECOURSE WEDDING SHOW | SUNDAY 9TH MARCH
ALLERTON CASTLE | SUNDAY 23RD MARCH
THE GRAND YORK | SUNDAY 6TH APRIL
PARSONAGE YORK | SUNDAY 18TH MAY
THE BIG RIPON CATHEDRAL WEDDING SHOW | SATURDAY 10TH MAY
THE BIG SHEFFIELD WEDDING SHOW @ HILLSBOROUGH | SUNDAY 8TH JUNE
PARSONAGE YORK | SEPTEMBER - TBC
OWSTON HALL HOTEL | DONCASTER | SUNDAY 28TH SEPTEMBER
THE BIG YORK RACECOURSE WEDDING SHOW | SUNDAY 19TH OCTOBER
ALLERTON CASTLE | SUNDAY 26TH OCTOBER
THE BRIDGE HOTEL & SPA | WETHERBY | SUNDAY 2ND NOVEMBER
THE GRAND YORK | SUNDAY 23RD NOVEMBER

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