

A woman with long brown hair, smiling, is wearing a white wedding dress with a lace bodice and long sleeves. She is standing in front of a white backdrop with large pink text. The text reads "THE UK WEDDING EVENT".

THE UK WEDDING EVENT

Exhibitors
Information
Pack 2023

THE UK
WEDDING
EVENT

Tel: 0113 8214544

Email: sales@theukweddingevent.co.uk

GET INVOLVED!

A photograph showing three classic cars parked on a cobblestone street in front of a brick building. The car on the left is a dark-colored vintage car with a white top and whitewall tires. The car in the middle is a light-colored vintage car. The car on the right is a dark-colored vintage car. The building in the background is a two-story brick building with a tiled roof and a small white portico over the entrance. There are trees and a cloudy sky in the background.

BIG OR SMALL WE HAVE THEM ALL!

ABOUT OUR SHOWS:

From boutique hotels to the glamour of York Racecourse, we provide a platform for wedding suppliers to promote their services to engaged couples at some of the best venues in Yorkshire.

Wedding Fayres are a great way to reach out to thousands of visitors as well as being great fun to do.

Businesses are able to forge relationships in person with brides & other suppliers. If you haven't attended a wedding fayre before, we would urge you to give it a try!

We offer plenty of options to suit all budgets and requirements which you can read all about inside this information pack.

www.theukweddingevent.co.uk



WHICH SHOW IS RIGHT FOR YOU?

DECISIONS, DECISIONS

The first decision you must make is which show is right for you.

Several factors will come into your thought process including budget and the location of the show.

We offer two very different types of events.

If you are looking to dip your toe in the water with wedding fayres with a minimal outlay, you may wish to give one of our more intimate shows a go first.

These are a great way to build your confidence and to meet engaged couples before joining us at one of our large scale events.

The main difference with the big events is the sheer volume of people we get coming through the door.

The footfall is not the only impressive element of the day, With over 100 exhibitors taking part in the shows, visitors are literally spoilt for choice as they plan their dream weddings.



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2023 Confirmed Show Dates

The Big Ripon Cathedral Wedding Show | Saturday 11th February
 Hilton York Hotel | Sunday 19th February
 The Big York Racecourse Wedding Show | Sunday 19th March
 Allerton Castle | Sunday 26th March
 York Pavilion Hotel | Sunday 2nd April
 Cedar Court Huddersfield | Sunday 16th April
 Cedar Court Harrogate | Sunday 23rd April
 Burn Hall York | Sunday 7th May
 DoubleTree by Hilton York | Sunday 14th May
 The Parsonage Hotel & Spa York | Sunday 21st May
 The Big Sheffield Wedding Show | Hillsborough Stadium | Sunday 11th June
 The Grand York | Sunday 18th June
 Cedar Court Bradford | Sunday 25th June
 Cedar Court Harrogate | Sunday 9th July
 Cedar Court Huddersfield | Sunday 3rd September
 Hilton York Hotel | Sunday 10th September
 Delta Hotels by York Marriott | Sunday 17th September
 Burn Hall York | Sunday 1st October
 Oulton Hall | Leeds | Sunday 8th October
 The Big York Racecourse Wedding Show | Sunday 22nd October
 Allerton Castle | Sunday 29th October
 The Big Leeds Wedding Show | New Dock Hall | Sunday 19th November
 The Parsonage Hotel & Spa York | Sunday 26th November
 The Grand York | Sunday 10th December



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EXHIBIT WITH US!

AWARD WINNING WEDDING FAYRES IN YORKSHIRE



INTIMATE WEDDING FAYRES PRICES

4ft Dressed Trestle Table - £70+VAT

6ft Dressed Trestle Table - £95+VAT

10ft Dressed Trestle Table - £115+VAT

One Outdoor Space - £40+VAT

Two Outdoor Spaces - £60+VAT

Three Outdoor Spaces - £85+VAT

**POWER, TABLES & TABLE CLOTHS ARE SUPPLIED
FOR NO EXTRA CHARGE UNLESS STATED OTHERWISE**

**20% OFF
ON ALL BOOKINGS
PAID FOR IN FULL
USING PROMO CODE**

XMAS

OFFER VALID UNTIL 3RD JAN 2022



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BIG SHOW STAND PRICES

Various stand options exist for our bigger shows at York Racecourse, Hillsborough Stadium in Sheffield, New Dock Hall in Leeds and Ripon Cathedral.

If you would like to reserve a spot, simply go to our website and fill out our self-summing online booking forms.

Stand/Space Options	York Racecourse	New Dock Hall Leeds	Ripon Cathedral & Hillsborough
Free Standing 2m x 1m Space	1st Floor Only - £195	N/A	N/A
Free Standing 3m x 1m Space	1st Floor Only - £230	N/A	£140 In Corridor
Free Standing 4m x 1m Space	1st Floor Only - £260	N/A	N/A
2x1m Mezzanine Level Shell Scheme Stand	£230	N/A	N/A
3x1m Mezzanine Level Shell Scheme Stand	£250	N/A	Upper Level - £170
3x2m Mezzanine Level Shell Scheme Stand	£295	N/A	N/A
2x1m Ground Floor Shell Scheme Stand	£250	£200	N/A
3x1m Ground Floor Shell Scheme Stand	£310	£265	£180
4x1m Ground Floor Shell Scheme Stand	£330	£290	N/A
5x1m Ground Floor Shell Scheme Stand	£370	£340	N/A
6x1m Ground Floor Shell Scheme Stand	£395	£360	£280
3x2m Ground Floor Shell Scheme Stand	£350	£350	N/A
6x2m Ground Floor Shell Scheme Stand	£710	£450	£300
6x2m Free Standing Ground Floor Spot	£400	N/A	N/A
One Outdoor Space For Car/Food	£85-£125	£90-£125	£70
Two Outdoor Spaces For Car/Food	£140-£160	£140-£160	£120
Three Outdoor Spaces For Car/Food	£180-£290	£180-£260	£150

Additional Extras: Power - £60 (or £30 @ Ripon Cathedral, New Dock & Hillsborough), Tables - £18

***ALL PRICES EXCLUSIVE OF VAT**

“ Fabulous wedding event! Any brides to be should seriously think of attending these events! It's such a fabulous day & gives you some great ideas! - **Leanne Dunning, All Things Sweet & Candy** ”

www.theukweddingevent.co.uk

READ ALL ABOUT IT!

Advertise with us!

A floor plan is given out to visitors attending our wedding fayres which includes a listing of all attending exhibitors.

Suppliers details are also displayed on **The UK Wedding Event** website free of charge in the build-up to the shows.

An additional advertising opportunity is offered for our **big shows** at **York Racecourse & New Dock Hall** with suppliers able to take out paid for adverts inside our show magazine.

ADVERT OPTIONS

- ✓ 1/8 Page Colour Advert - £40 + VAT
- ✓ 1/4 Page Colour Advert - £60 + VAT
- ✓ 1/2 Page Colour Advert - £75 + VAT
- ✓ Full Page Colour Advert - £95 + VAT

SPONSORSHIP PACKAGES ARE ALSO AVAILABLE TO SUPPLIERS WHO WOULD LIKE TO BE SHOW PARTNERS. PLEASE CONTACT US FOR FURTHER DETAILS.

www.theukweddingevent.co.uk



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STAGE SPONSORSHIP

Would you like extra exposure by becoming our official catwalk / stage sponsors at our bigger events?

This is a great opportunity to get your brand noticed as you will appear in all of our professional photographs and videos captured on the day.

Get in touch for further details.



www.theukweddingevent.co.uk

SEEING IS BELIEVING!



See what your stand could look like at our big wedding shows

www.theukweddingevent.co.uk

SHOW PROMOTION

Our Marketing Strategy

We set out to forge a long-term working relationship with **ALL** of our exhibitors by creating well-attended and successful wedding shows.

The key to achieving this is by promoting **The UK Wedding Event** intensively on traditional & non-traditional advertising mediums to ensure maximum exposure.

A high level of retention is evidence of the quality of organisation and standard of the events we run.



facebook

- ✓ Radio advertising campaigns on Yorkshire radio stations
- ✓ Features & ads in regional press & specialist magazines
- ✓ Exhibitor's own self-promotion of the event
- ✓ Direct mailshots to thousands of brides
- ✓ Massive leaflet and poster campaigns
- ✓ Online advertising on major wedding websites
- ✓ Intense social media awareness campaigns
- ✓ Targeted paid Facebook and Google ad campaigns



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WHY SHOULD YOU EXHIBIT?

WHAT SOME OF EXHIBITORS SAY ABOUT US

- “ As an exhibitor, I've worked with Rob & Emma for the last couple of years with their fantastic York Racecourse wedding show – they're always very thorough, professional, friendly and helpful – such a pleasure to work with! – **Oliver Parker, Close-Up Magician** ”
- “ Thank you for the brilliant wedding fair @ The Hotel Du Vin York on Sunday. As always a very well promoted & organised wedding fair. On behalf of Smooch Wedding Rings I'm looking forward to the next fair organised by The UK Wedding Event. – **John Sadler, Smooch** ”
- “ An excellent company to work with, who provide a great service and fabulous events. We're looking forwards to exhibiting with you in the future. – **Lisa Farmer, Floralisa** ”

ABOUT THE UK WEDDING EVENT

WHO WE ARE & WHAT WE DO

- **Eight years trading** at the forefront of Yorkshire's wedding industry with expansion plans for shows in other parts of the UK.
- **The UK Wedding Event** is a family run business with every aspect of the show planning overseen by husband and wife duo **Rob & Emma O'Neill**.
- Crowned Yorkshire's leading wedding fayre organiser by **The English Wedding Awards** for four consecutive years: **2016, 2017, 2018, 2019** and overall winner for the **North of England** in **2017 & 2019**.
- We were also recognised as the leaders in our field at the **North of England Wedding Awards** organised by **The Wedding Guide UK** in **2019**.
- Our flagship **York Racecourse show** is **Yorkshire's** most popular wedding event attracting between **1500-2000 visitors**.
- The event is staged twice a year in **March** and **October** featuring in excess of **100 exhibitors** and pulling in **800 brides**.
- We also organise a large scale show at **New Dock Hall at the Royal Armouries in Leeds** attracting similar numbers and the last twelve months, we have also launched new big events at **Emerald Headingley Stadium** and **Hillsborough** in **Sheffield** and at **Ripon Cathedral**.
- **The UK Wedding Event** typically hosts over **20 wedding fayres each year** working in partnership with a number of hotels and venues.



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ARE YOU READY TO SIGN-UP?



If you are interested in booking for any of our wedding shows, it couldn't be easier.
Simply use the links below on our website and fill out our self-calculating booking form.

BOOK FOR AN INTIMATE WEDDING FAYRE(S):

www.theukweddingevent.co.uk/book-to-exhibit/signup-intimateshow

BOOK FOR THE BIG RIPON CATHEDRAL WEDDING SHOW:

www.theukweddingevent.co.uk/book-to-exhibit/signup-ripon

BOOK FOR THE BIG YORK RACECOURSE WEDDING SHOW:

www.theukweddingevent.co.uk/book-to-exhibit/signup-york

BOOK FOR THE BIG SHEFFIELD WEDDING SHOW @ HILLSBOROUGH:

www.theukweddingevent.co.uk/book-to-exhibit/signup-sheffield

BOOK FOR NEW DOCK HALL | LEEDS

www.theukweddingevent.co.uk/book-to-exhibit/signup-leeds



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